



2020 SPONSORSHIP OPPORTUNITIES

TRANS YOUTH FORUM:

The Trans Youth Forum is an annual event created BY and FOR transgender youth. This all-day conference includes guest speakers, workshops, and activities where transgender, nonbinary, and otherwise gender expansive young people, their families, and the professionals who serve them are able to connect and learn together. There is no other event like it in New Jersey!

BENEFITS:

All sponsors enjoy the rewards of connecting with an educational, affirming space for the LGBTQ+ community that attracts enthusiastic young people, families, educators, and professionals across the tri-state area.

WHO WILL BE THERE: *(Based on 2019 attendance data)*

- Over 300 attendees
- Over 30 workshops in 3 unique tracks.
- Over 25 organizations represented in our Vendor Hall

HiTOPS:

HiTOPS is a 501(c)(3) non-profit organization that fosters strong and healthy young people of all identities by providing inclusive and youth-informed sex education and LGBTQ+ support for young people throughout New Jersey. Learn more at [HiTOPS.org](https://www.HiTOPS.org)

SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP LEVEL & AVAILABILITY | (1) INTERSECTIONAL VOICES | (2) COMMUNITY | (2) RESISTANCE | (4) STONEWALL | (8) LIBERATION | (UNLIMITED) EQUITY |
|----------------------------------|---------------------------------|------------------|-------------------|------------------|-------------------|-----------------------|
| Sponsorship Fee | \$2,500 | \$1,500 | \$1,000 | \$750 | \$500 | \$100 |
| Website & TYF Communications | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Vendor Table | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Ad in Program | Full Page | Full Page | 1/2 Page | 1/2 Page | 1/4 Page | Name Listed |
| Forum Signage | Auditorium | | | | | |
| Logo on Sponsor Poster | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Registration | 5 | 4 | 3 | 2 | 2 | |
| Speaking Opportunity | ✓ | ✓ | | | | |

VENDOR TABLES

Whether you're selling a product or providing community outreach, vending at the Trans Youth Forum is a great opportunity to present your organization to a targeted audience of trans young people, their families, and the professionals who support them.

| Table Type | With Sales | Without Sales |
|------------|----------------------|---------------|
| Price | \$150 | \$100 |
| Includes | • Table and 2 Chairs | |

AD IN PROGRAM

Can't attend this years Trans Youth Forum, but would like to place an AD in our Program? Each attendee receives a program filled with the day's event, resources, and our supporters.

| Ad Size | Color | Black & White |
|---------|-------|---------------|
| Full | \$400 | \$300 |
| Half | \$250 | \$200 |
| Quarter | \$125 | \$100 |

Ad must be submitted by April 17th in High Quality PDF to apasqua@hitops.org

INTERSECTIONAL VOICES SPONSOR

\$2,500 - EXCLUSIVE

The Intersectional Voices Sponsorship Level covers the cost of our lunch included at the Forum.

- Prominent logo placement and link on Trans Youth Forum Website
- Social Media coverage/mentions on HiTOPS Facebook, Instagram, & Twitter
- Vendor Table
- Full page color ad in official participant guidebook
- Exclusive Signage in our Auditorium
- Logo on Sponsorship Poster
- 5 Registrations
- Speaking opportunity at Keynote or Opening

COMMUNITY SPONSOR

\$1,500 - EXCLUSIVE

The Community Sponsorship Level covers the cost of our breakfast included at the Forum.

- Prominent logo placement and link on Trans Youth Forum Website
- Social Media coverage/mentions on HiTOPS Facebook, Instagram, & Twitter
- Vendor Table
- Full page color ad in official participant guidebook
- Logo on Sponsorship Poster
- 4 Registrations
- Speaking opportunity at Keynote or Closing

RESISTANCE SPONSOR

\$1,000 - EXCLUSIVE

The Resistance Sponsorship Level covers the cost of our Keynote Speaker at the Forum.

- Prominent logo placement and link on Trans Youth Forum Website
- Social Media coverage/mentions on HiTOPS Facebook, Instagram, & Twitter
- Vendor Table
- Half page color ad in official participant guidebook
- Exclusive Signage at Keynote
- Logo on Sponsorship Poster
- 3 Registrations

Interested in Sponsoring?

Email apasqua@hitops.org or call 609-683-5155 ext 218

STONEWALL SPONSOR

\$750 – TWO OPPORTUNITIES

- Prominent logo placement and link on Trans Youth Forum Website
- Social Media coverage/mentions on HiTOPS Facebook, Instagram, & Twitter
- Vendor Table
- 1/2 page color ad in official participant guidebook
- Logo on Sponsorship Poster
- 3 Registrations

LIBERATION SPONSOR

\$500 – FOUR OPPORTUNITIES

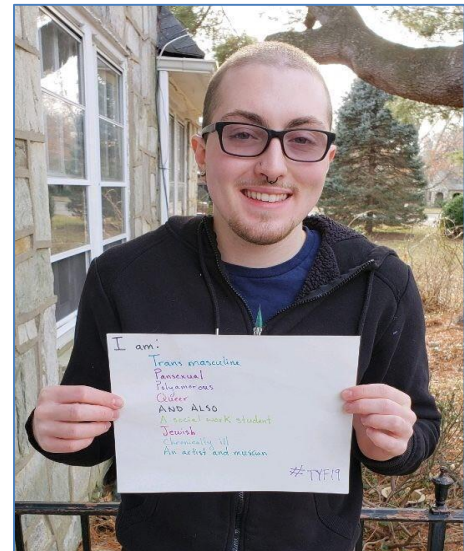
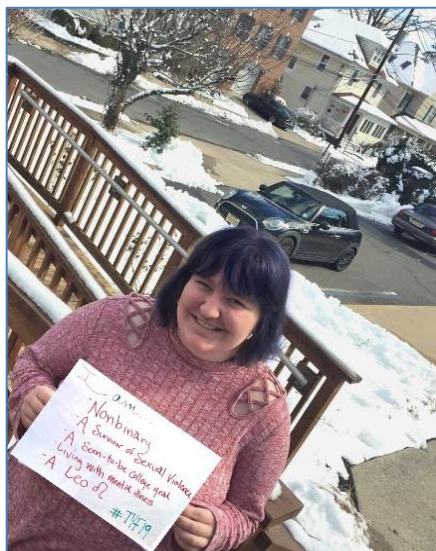
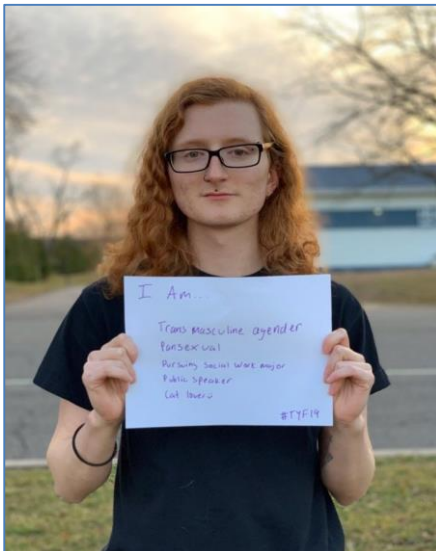
- Prominent logo placement and link on Trans Youth Forum Website
- Social Media coverage/mentions on HiTOPS Facebook, Instagram, & Twitter
- Vendor Table
- 1/4 page color ad in official participant guidebook
- Logo on Sponsorship Poster
- 2 Registrations

EQUITY SPONSOR

\$100 – UNLIMITED OPPORTUNITIES

The Equity Sponsor provides a scholarship for 10 young people to attend the Trans Youth Forum. That could support an entire GSA who otherwise wouldn't be able to attend TYF19!

- Name listed in Trans Youth Forum Program



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